

Cleveland State University  
College of Liberal Arts and Social Sciences  
**Bachelor of Arts in Journalism & Promotional Communication**  
Journalism Sequence

*First Year*

Fall Semester	Credits	Major	Gen Ed	Spring Semester	Credits	Major	Gen Ed
ENG 101 English I	3		W/C	ENG 102 English II	3		W/C
Math Quantitative Literacy	3		M/QL	Math Quantitative Literacy	3		M/QL
ASC 101 Introduction to University Life	1		Intro	Natural Science Elective	3		NS
Foreign Language Requirement (If needed)	4		CLASS	Natural Science Elective Lab	1		NS Lab
COM 101 Principles of Communication	3	X	SS	Com 224 Fundamentals of Journalism & Promotion	3	X	
				Foreign Language Requirement (If needed)	4		Class
<i>Semester Total</i>	<b>14</b>			<i>Semester Total</i>	<b>17</b>		

*Second Year*

Fall Semester	Credits	Major	Gen Ed	Spring Semester	Credits	Major	Gen Ed
Natural Science Elective	3		NS	Arts and Humanities (ALAAME)	3		A&H
Social Diversity Elective (AA)	3		DIV-AA	Social Diversity Elective (US)	3		DIV-US
Social Science (ALAAME)	3		SS	COM 226 Mass Media and Society	3	X	
Arts & Humanities Elective	3		A&H	COM 303 Communication Inquiry	3	X	
Com 225 Media Writing	3	X	WAC	COM 326 Advanced Reporting	3	X	WAC
<i>Semester Total</i>	<b>15</b>			<i>Semester Total</i>	<b>15</b>		

*Third Year*

Fall Semester	Credits	Major	Gen Ed	Spring Semester	Credits	Major	Gen Ed
General Elective* WAC/SPAC	3		WAC	COM 358 Media Law & Ethics	3	X	
Com 335 Multimedia Story Telling	3	X		COM 425 Publication Design	3	X	
Com 347 Political Communication	3	X		COM Journalism Elective	3	X	
COM Journalism Elective	3	X		General Elective* 300/400	3		
General Elective* 300/400	3			General Elective* 300/400	3		
<i>Semester Total</i>	<b>15</b>			<i>Semester Total</i>	<b>15</b>		

*Fourth Year*

Fall Semester	Credits	Major	Gen Ed	Spring Semester	Credits	Major	Gen Ed
COM 427 Laboratory News Media	3	X	CAP	COM 427 Laboratory News Media	3	X	CAP
General Elective* 300/400	3			Com 363 Journalism and Media Laboratory	1	X	
General Elective* 300/400	3			General Elective* 300/400	3		
General Elective*	3			General Elective*	3		
General Elective*	3			General Elective*	3		
				General Elective*	1		
<i>Apply for Spring graduation prior to Sep 9th</i>							
<i>Semester Total</i>	<b>15</b>			<i>Semester Total</i>	<b>14</b>		
<i>Credit Total:   120   (minimum 120 required for degree)</i>							

Assumptions: college-level readiness in MTH & ENG; no Foreign Language Deficiency

Cleveland State University

College of Liberal Arts and Social Sciences

Bachelor of Arts in Journalism & Promotional Communication

Journalism Sequence

College/Program Notes: If the CLASS Foreign Language Requirement was fulfilled in High School, university credits must still be taken in any subject in order to reach the total credit hours required for the degree.

The plan above is a suggested guide to ensure that all General Education, College, University, and Major requirements are met within 4 years of study. Students may deviate from the suggested placement of Gen Ed courses, although the M/QL and W/C requirements should be completed during the first year of study.

\*General Electives ensure that a student accumulates the minimum credit hour totals needed for graduation. Students must have a **minimum of 120 total credit hours**, of which a **minimum of 42 credit hours** must be upper division (300 or 400-level courses). Depending upon other elective choices made, students may not need as many general electives as indicated above, or may need additional electives.

University Notes:	
Gen Ed Key:	SS = Social Sciences Requirement (2 courses from different departments**)
INTRO = Introduction to University Life Requirement (one course)	A&H = Arts & Humanities Requirement (2 courses from different departments**)
W/C = Writing/Composition Requirement (two courses; C or better required)	DIV = Social Diversity Requirement (2 courses; one US Diversity and one African American Exp.)
M/QL = Mathematics/Quantitative Literacy Requirement (two courses)	WAC/SPAC = Writing/Speaking Across the Curriculum Requirement (3 courses, one in the major)
NS = Natural Sciences (two courses, one of which must have a lab)	CAP = Capstone Requirement
** of the SS and A&H courses, one must be focused on Africa, Latin America, Asia or the Middle East (ALAAME)	

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**Cleveland State University**  
College of Liberal Arts and Social Sciences  
**Bachelor of Arts in Journalism & Promotional Communication**  
Integrated Promotional Sequence

<i><b>First Year</b></i>							
<b>Fall Semester</b>	<b>Credits</b>	<b>Major</b>	<b>Gen Ed</b>	<b>Spring Semester</b>	<b>Credits</b>	<b>Major</b>	<b>Gen Ed</b>
ENG 101 English I	3		W/C	ENG 102 English II	3		W/C
Math Quantitative Literacy	3		M/QL	Math Quantiative Literacy	3		M/QL
ASC 101 Introduction to University Life	1		Intro	Natural Science Elective	3		NS
Foreign Language Requirement (If needed)	4		CLASS	Natural Science Elective Lab	1		NS Lab
COM 101 Principles of Communication**	3	X	SS	COM 224 Foundations of Journ. & Promotional Com	3	X	
				Foreign Language Requirement (If needed)	4		CLASS
<i>Semester Total</i>	<b>14</b>			<i>Semester Total</i>	<b>17</b>		

<i><b>Second Year</b></i>							
<b>Fall Semester</b>	<b>Credits</b>	<b>Major</b>	<b>Gen Ed</b>	<b>Spring Semester</b>	<b>Credits</b>	<b>Major</b>	<b>Gen Ed</b>
Natural Science Elective	3		NS	Arts and Humanities (ALAAME)**	3		A&H
Social Diversity Elective (AA)	3		DIV-AA	Social Diversity Elective (US)	3		DIV-US
Social Science (ALAAME)**	3		SS	COM 226 Mass Media and Society	3	X	
Arts & Humanities Elective**	3		A&H	COM 257 Principles of Public Relations	3	X	
COM 225 Media Writing	3	X	WAC	Com 260 Principles of Advertising	3	X	
<i>Semester Total</i>	<b>15</b>			<i>Semester Total</i>	<b>15</b>		

<i><b>Third Year</b></i>							
<b>Fall Semester</b>	<b>Credits</b>	<b>Major</b>	<b>Gen Ed</b>	<b>Spring Semester</b>	<b>Credits</b>	<b>Major</b>	<b>Gen Ed</b>
General Elective*	3			COM 355 OR COM 464	3	X	
General Elective* 300/400 (WAC/SPAC )	3		WAC	COM 425 Publication Design	3	X	
COM 350 Persuasive Com and Attitude Change	3	X		General Elective* 300/400	3		
COM 303 Communication Inquiry	3	X		General Elective*	3		
Com 335 Multimedia Storytelling	3	X		General Elective* 300/400	3		
<i>Semester Total</i>	<b>15</b>			<i>Semester Total</i>	<b>15</b>		

<i><b>Fourth Year</b></i>							
<b>Fall Semester</b>	<b>Credits</b>	<b>Major</b>	<b>Gen Ed</b>	<b>Spring Semester</b>	<b>Credits</b>	<b>Major</b>	<b>Gen Ed</b>
General Elective* 300/400	3			General Elective* 300/400	3		
General Elective* 300/400	3			General Elective*	3		
Integrated Promotional Elective	3	X		General Elective* 300/400 (WAC/SPAC )	3		WAC
COM 455 Communication Campaigns	3	X		COM 447 Promotional Production	3	X	CAP
General Elective*	3			Com 363 Communciation Production	1	X	CAP
				General Elective*	1		
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Integrated Promotional Sequence

Credit Total: 120 (minimum 120 required for degree)

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