

Cleveland State University
College of Liberal Arts and Social Sciences
Bachelor of Arts in Journalism & Promotional Communication
Journalism Sequence

First Year

Fall Semester				Spring Semester			
	Credits	Major	Gen Ed		Credits	Major	Gen Ed
ENG 101 English I	3		W/C	ENG 102 English II	3		W/C
Math Quantitative Literacy	3		M/QL	Math Quantitative Literacy	3		M/QL
ASC 101 Introduction to University Life	1		Intro	Natural Science Elective	3		NS
Foreign Language Requirement (If needed)	4		CLASS	Natural Science Elective Lab	1		NS Lab
COM 101 Principles of Communication	3	X	SS	Com 224 Fundamentals of Journalism & Promotion	3	X	
				Foreign Language Requirement (If needed)	4		Class
Semester Total	14			Semester Total	17		

Second Year

Fall Semester				Spring Semester			
	Credits	Major	Gen Ed		Credits	Major	Gen Ed
Natural Science Elective	3		NS	Arts and Humanities (ALAAME)	3		A&H
Social Diversity Elective (AA)	3		DIV-AA	Social Diversity Elective (US)	3		DIV-US
Social Science (ALAAME)	3		SS	COM 226 Mass Media and Society	3	X	
Arts & Humanities Elective	3		A&H	COM 303 Communication Inquiry	3	X	
Com 225 Media Writing	3	X	WAC	COM 326 Advanced Reporting	3	X	WAC
Semester Total	15			Semester Total	15		

Third Year

Fall Semester				Spring Semester			
	Credits	Major	Gen Ed		Credits	Major	Gen Ed
General Elective* WAC/SPAC	3		WAC	COM 358 Media Law & Ethics	3	X	
Com 335 Multimedia Story Telling	3	X		COM 425 Publication Design	3	X	
Com 347 Political Communication	3	X		COM Journalism Elective	3	X	
COM Journalism Elective	3	X		General Elective* 300/400	3		
General Elective* 300/400	3			General Elective* 300/400	3		
Semester Total	15			Semester Total	15		

Fourth Year

Fall Semester				Spring Semester			
	Credits	Major	Gen Ed		Credits	Major	Gen Ed
COM 427 Laboratory News Media	3	X	CAP	COM 427 Laboratory News Media	3	X	CAP
General Elective* 300/400	3			Com 363 Communication Production	1	X	
General Elective* 300/400	3			General Elective* 300/400	3		
General Elective*	3			General Elective*	3		
General Elective*	3			General Elective*	3		
				General Elective*	1		
Apply for Spring graduation prior to Sep 9th							
Semester Total	15			Semester Total	14		
Credit Total: 120 (minimum 120 required for degree)							

Assumptions: college-level readiness in MTH & ENG; no Foreign Language Deficiency

College/Program Notes: If the CLASS Foreign Language Requirement was fulfilled in High School, university credits must still be taken in any subject in order to reach the total credit hours required for the degree.

The plan above is a suggested guide to ensure that all General Education, College, University, and Major requirements are met within 4 years of study. Students may deviate from the suggested placement of Gen Ed courses, although the M/QL and W/C requirements should be completed during the first year of study.

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College of Liberal Arts and Social Sciences
Bachelor of Arts in Journalism & Promotional Communication
Journalism Sequence

*General Electives ensure that a student accumulates the minimum credit hour totals needed for graduation. Students must have a **minimum of 120 total credit hours**, of which a **minimum of 42 credit hours** must be upper division (300 or 400-level courses). Depending upon other elective choices made, students may not need as many general electives as indicated above, or may need additional electives.

University Notes:

Gen Ed Key:

INTRO = Introduction to University Life Requirement (one course)

W/C = Writing/Composition Requirement (two courses; C or better required)

M/QL = Mathematics/Quantitative Literacy Requirement (two courses)

NS = Natural Sciences (two courses, one of which must have a lab)

** of the SS and A&H courses, one must be focused on Africa, Latin America, Asia or the Middle East (ALAAME)

SS = Social Sciences Requirement (2 courses from different departments**)

A&H = Arts & Humanities Requirement (2 courses from different departments**)

DIV = Social Diversity Requirement (2 courses; one US Diversity and one African American Exp.)

WAC/SPAC = Writing/Speaking Across the Curriculum Requirement (3 courses, one in the major)

CAP = Capstone Requirement

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Cleveland State University
 College of Liberal Arts and Social Sciences
Bachelor of Arts in Journalism & Promotional Communication
 Integrated Promotional Sequence

First Year								
Fall Semester	Credits	Major	Gen Ed	Spring Semester	Credits	Major	Gen Ed	
ENG 101 English I	3		W/C	ENG 102 English II	3		W/C	
Math Quantitative Literacy	3		M/QL	Math Quantitative Literacy	3		M/QL	
ASC 101 Introduction to University Life	1		Intro	Natural Science Elective	3		NS	
Foreign Language Requirement (If needed)	4		CLASS	Natural Science Elective Lab	1		NS Lab	
COM 101 Principles of Communication**	3	X	SS	COM 224 Foundations of Journ. & Promotional Com	3	X		
				Foreign Language Requirement (If needed)	4		CLASS	
<i>Semester Total</i>	14			<i>Semester Total</i>	17			

Second Year								
Fall Semester	Credits	Major	Gen Ed	Spring Semester	Credits	Major	Gen Ed	
Natural Science Elective	3		NS	Arts and Humanities (ALAAME)**	3		A&H	
Social Diversity Elective (AA)	3		DIV-AA	Social Diversity Elective (US)	3		DIV-US	
Social Science (ALAAME)**	3		SS	COM 226 Mass Media and Society	3	X		
Arts & Humanities Elective**	3		A&H	COM 257 Principles of Public Relations	3	X		
COM 225 Media Writing	3	X	WAC	Com 260 Principles of Advertising	3	X		
<i>Semester Total</i>	15			<i>Semester Total</i>	15			

Third Year								
Fall Semester	Credits	Major	Gen Ed	Spring Semester	Credits	Major	Gen Ed	
General Elective*	3			COM 355 OR COM 464	3	X		
General Elective* 300/400 (WAC/SPAC)	3		WAC	COM 425 Publication Design	3	X		
COM 350 Persuasive Com and Attitude Change	3	X		General Elective* 300/400	3			
COM 303 Communication Inquiry	3	X		General Elective*	3			
Com 335 Multimedia Storytelling	3	X		General Elective* 300/400	3			
<i>Semester Total</i>	15			<i>Semester Total</i>	15			

Fourth Year								
Fall Semester	Credits	Major	Gen Ed	Spring Semester	Credits	Major	Gen Ed	
General Elective* 300/400	3			General Elective* 300/400	3			
General Elective* 300/400	3			General Elective*	3			
Integrated Promotional Elective	3	X		General Elective* 300/400 (WAC/SPAC)	3		WAC	
COM 455 Communication Campaigns	3	X		COM 447 Promotional Production	3	X	CAP	
General Elective*	3			Com 363 Journalism and Media Laboratory	1	X	CAP	
				General Elective*	1			
Apply for Spring graduation prior to Sep 9th								
<i>Semester Total</i>	15			<i>Semester Total</i>	14			
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Integrated Promotional Sequence

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Gen Ed Key:	SS = Social Sciences Requirement (2 courses from different departments**)
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M/QL = Mathematics/Quantitative Literacy Requirement (two courses)	WAC/SPAC = Writing/Speaking Across the Curriculum Requirement (3 courses, one in the major)
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