

Cleveland State University
Monte Ahuja College of Business
Bachelor of Business Administration Degree
General Business: On-Campus Track Major

Fall 2021 – Spring 2022: Recommended Academic Course Sequence

First Year

Fall Semester	Credits	Major	Gen Ed	Spring Semester	Credits	Major	Gen Ed
ENG 101 English I	3		W/C	ENG 102 English II	3		W/C
MTH 148 Mathematics for Business Majors I	3		M/QL	BUS 201 Applied Business Statistics	3		M/QL
BUS 151 The World of Business	3	X		BUS 193 Special Topic: Business Major Experience	1	X	
ASC 101 Introduction to University Life	1		INTRO	Arts and Humanities Elective**	3		A&H
IST 203 Software Tools for Personal Productivity OR	3	X		U S Diversity Elective	3		DIV
Natural Science & Lab	4		NS/L	IST 203 Software Tools for Personal Productivity OR	3	X	
				Natural Science & Lab	4		NS/L
Semester Total	13 - 14			Semester Total	16 -17		

Second Year

Fall Semester	Credits	Major	Gen Ed	Spring Semester	Credits	Major	Gen Ed
ACT 221 Introductory Accounting I	3	X		ACT 222 Introductory Accounting II	3	X	
OSM 202 Introduction to Business Analytics	3	X		OSM 311 Intro. to Operations Management	3	X	
GAD 250 Business Communication (W)	3	X	WAC	ECN 201 Principles of Macroeconomics	3	X	SS
Arts and Humanities Elective**	3		A&H	Natural Science Elective	3		NS
ECN 202 Principles of Microeconomics	3	X	SS	Social Science**	3		SS
Semester Total	15			Semester Total	15		

Third Year

Fall Semester	Credits	Major	Gen Ed	Spring Semester	Credits	Major	Gen Ed
General Business: On-Campus Track Major Elective	3	X		General Business: On-Campus Track Major Elective	3	X	
General Business: On-Campus Track Major Elective	3	X		General Business: On-Campus Track Major Elective	3	X	
MGT 321 Organizational Behavior	3	X		African American Experience Elective	3		DIV
MKT 301 Fundamentals of Marketing	3	X		BLW 411 Business Law and Ethics (W)	3	X	WAC
FIN 351 Introduction to Financial Management	3	X		IST 305 Info Tech for Competitive Advantage	3	X	
Semester Total	15			Semester Total	15		

Fourth Year

Fall Semester	Credits	Major	Gen Ed	Spring Semester	Credits	Major	Gen Ed
General Business: On-Campus Track Major Elective	3	X		MGT 465 Management Strategy and Policy (W)	3	X	WAC/CAP
General Business: On-Campus Track Major Elective	3	X		General Business: On-Campus Track Major Elective	3	X	
General Business: On-Campus Track Major Elective	3	X		General Business: On-Campus Track Major Elective	3	X	
General Business: On-Campus Track Major Elective	3	X		General Business: On-Campus Track Major Elective	3	X	
BUS 351 Business, Society and Government (W)	3	X	WAC	General Elective			
				BUS 498 Bus Undergraduate Completion Exit Evaluation	0	X	
Semester Total	15			Semester Total	15		
Apply for Spring graduation prior to Sep 9th							
Degree Requirements: 120 Credit Hours & required coursework							

Assumptions: college-level readiness in MTH & ENG; no Foreign Language Deficiency. **College/Program Notes:** Bachelor of Business Administration students are required to complete 120 hours of course work that includes university, college, and major requirements. Adhering to the recommended sequence outlined below provides a balanced workload and ensures that students will have the proper prerequisites and knowledge for maximum benefit of these courses.

BBA Degree & General Business On-Campus Track Academic Grade Requirements: A minimum of a final grade of C or higher is required for the following courses: ENG 100/101, ENG 102, MTH 148, BUS 201, GAD 250, BLW 411 & MGT 465 or the courses must be repeated.

General Business On-Campus Track Major Requirements: All General Business On-Campus Track major courses require a final grade of "C" or higher or the course must be repeated. The major field requirements for the On-Campus Track require students to select two programs from the minor and certificate College of Business undergraduate programs. If needed, completion of one 300/400 level three-credit hour course from any CSU academic program is acceptable. The plan above is a suggested guide to ensure that all General Education, College, University, and Major requirements are met within 4 years of study. *General Electives ensure that a student accumulates the minimum credit hour totals needed for graduation. Students must have a minimum of 120 total credit hours, of which a minimum of 42 credit hours must be upper division (300 or 400- level courses). Depending upon other elective choices made, students may not need as many general electives as indicated above or may need additional electives.

University General Education Key:	SS = Social Sciences (two courses from different departments)**
INTRO = Introduction to University Life (one course)	A&H = Arts & Humanities (two courses from different departments)**
W/C = Writing/Composition (two courses; C or better required)	DIV = Social Diversity (two courses; one US Diversity and one African American Experience)
M/QL = Mathematics/Quantitative Literacy (two courses)	WAC/SPAC = Writing/Speaking Across the Curriculum (three courses, one in the major; C or better required)
NS = Natural Sciences (two courses, one of which must have a lab)	CAP = Capstone
	** of the four total SS and A&H courses, one must be focused on Africa, Latin America, Asia, or the Middle East (ALAAME)

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Cleveland State University
 Monte Ahuja College of Business
 Bachelor of Business Administration Degree

General Business: Online Track Major

Fall 2021 – Spring 2022: Recommended Academic Course Sequence

First-Year courses must be completed at CSU or other Universities prior to admission to the GB: Online Track
General Business pre-coursework completed prior to General Business: Online Track major coursework

First-Year: Fall Semester	Credits	Major	Gen Ed	Spring Semester	Credits	Major	Gen Ed
ENG 101 English I	3		W/C	ENG 102 English II	3		W/C
MTH 148 Mathematics for Business Majors I	3		M/QL	BUS 201 Applied Business Statistics	3		M/QL
BUS 151 The World of Business	3	X		BUS 193 Special Topic: Business Major Experience	1	X	
ASC 101 Introduction to University Life +	1		INTRO	Arts and Humanities Elective**	3		A&H
IST 203 Software Tools for Personal Productivity OR	3	X		U S Diversity Elective	3		DIV
Natural Science & Lab	4		NS/L	IST 203 Software Tools for Personal Productivity OR	3	X	
+ Maybe waived due to community college credits				Natural Science & Lab	4		NS/L
Semester Total	13-14			Semester Total	16-17		

Second-Year courses must be completed at CSU or other Universities prior to admission to the GB: Online Track
General Business pre-coursework completed prior to General Business: Online Track major coursework

Second-Year: Fall Semester	Credits	Major	Gen Ed	Spring Semester	Credits	Major	Gen Ed
ACT 221 Introductory Accounting I	3	X		ACT 222 Introductory Accounting II	3	X	
OSM 202 Introduction to Business Analytics	3	X		African American Experience Elective	3		DIV
GAD 250 Business Communication (W)	3	X	WAC	ECN 201 Principles of Macroeconomics	3	X	SS
Arts and Humanities Elective**	3		A&H	Natural Science Elective	3		NS
ECN 202 Principles of Microeconomics	3	X	SS	Social Science**	3		SS
Semester Total	15			Semester Total	15		

All Third-Year courses listed below are offered online at CSU
Admission into the College of Business: General Business: Online Track Major

Third-Year: Fall Semester	Credits	Major	Gen Ed	Spring Semester	Credits	Major	Gen Ed
General Business: Online Track Major Elective	3	X		General Business: Online Track Major Elective	3	X	
General Business: Online Track Major Elective	3	X		General Business: Online Track Major Elective	3	X	
MGT 321 Organizational Behavior	3	X		OSM 311 Intro. to Operations Management	3	X	
MKT 301 Fundamentals of Marketing	3	X		BLW 411 Business Law and Ethics (W)	3	X	WAC
FIN 351 Introduction to Financial Management	3	X		IST 305 Info Tech for Competitive Advantage	3	X	
Semester Total	15			Semester Total	15		

All Fourth-Year courses listed below are offered online at CSU
General Business: Online Track Major

Fourth-Year: Fall Semester	Credits	Major	Gen Ed	Spring Semester	Credits	Major	Gen Ed
General Business: Online Track Major Elective	3	X		MGT 465 Management Strategy and Policy (W)	3	X	WAC/CAP
General Business: Online Track Major Elective	3	X		General Business: Online Track Major Elective	3	X	
General Business: Online Track Major Elective	3	X		General Business: Online Track Major Elective	3	X	
General Business: Online Track Major Elective	3	X		General Business: Online Track Major Elective	3	X	
BUS 351 Business, Society and Government (W)	3	X	WAC	General Elective	3		
				BUS 498 Bus Undergraduate Completion Exit Evaluation	0	X	
Semester Total	15			Semester Total	15		
Apply for Spring graduation prior to Sep 9th							

Degree Requirements: 120 Credit Hours & required coursework

Assumptions: college-level readiness in MTH & ENG; no Foreign Language Deficiency. **College/Program Notes:** Bachelor of Business Administration students are required to complete 120 hours of course work that includes university, college, and major requirements. Adhering to the recommended sequence outlined below provides a balanced workload and ensures that students will have the proper prerequisites and knowledge for maximum benefit of these courses.

BBA Degree & General Business Online Track Academic Grade Requirements: A minimum of a final grade of C or higher is required for the following courses: ENG 100/101, ENG 102, MTH 148, BUS 201, GAD 250, BLW 411 & MGT 465 or the courses must be repeated.

General Business Online Track Major Requirements: All General Business Online Track major courses require a final grade of "C" or higher or the course must be repeated. The major field requirements require students to select online courses from an approved list of online business coursework for a total of 33 credit hours. The plan above is a suggested guide to ensure that all General Education, College, University, and Major requirements are met within 4 years of study. *General Electives ensure that a student accumulates the minimum credit hour totals needed for graduation. Students must have a minimum of 120 total credit hours, of which a minimum of 42 credit hours must be upper division (300 or 400- level courses). Depending upon other elective choices made, students may not need as many general electives as indicated above or may need additional electives.

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