

Cleveland State University  
**Monte Ahuja College of Business**  
 Bachelor of Business Administration Degree  
**General Business Major: On-Campus Track**

Fall 2022 – Spring 2023: Recommended Academic Course Sequence

**First Year**

Fall Semester	Credits	Major	Gen Ed	Spring Semester	Credits	Major	Gen Ed
ENG 101 English I	3		W/C	ENG 102 English II	3		W/C
MTH 148 Mathematics for Business Majors I	3		M/QL	BUS 201 Applied Business Statistics	3	X	M/QL
BUS 151 The World of Business	3	X		BUS 193 Special Topic: Business Major Experience	1	X	
IST 203 Software Tools for Personal Productivity	3	X		Arts and Humanities Elective**	3		A&H
U S Diversity Elective	3		DIV	Natural Science Elective & Lab	4		NS/Lab
ASC 101 Introduction to University Life	1		INTRO				
<b>Semester Total</b>	<b>16</b>			<b>Semester Total</b>	<b>14</b>		

**Second Year**

Fall Semester	Credits	Major	Gen Ed	Spring Semester	Credits	Major	Gen Ed
ACT 221 Introductory Accounting I	3	X		ACT 222 Introductory Accounting II	3	X	
OSM 202 Introduction to Business Analytics	3	X		OSM 311 Introduction to Operations Management	3	X	
GAD 250 Business Communication (W)	3	X	WAC	MKT 301 Fundamentals of Marketing	3	X	
Arts and Humanities Elective**	3		A&H	ECN 201 Principles of Macroeconomics	3	X	SS
ECN 202 Principles of Microeconomics	3	X	SS	Natural Science Elective	3		NS
<b>Semester Total</b>	<b>15</b>			<b>Semester Total</b>	<b>15</b>		

**Third Year**

Fall Semester	Credits	Major	Gen Ed	Spring Semester	Credits	Major	Gen Ed
General Business: On-Campus Track Major Elective	3	X		General Business: On-Campus Track Major Elective	3	X	
General Business: On-Campus Track Major Elective	3	X		General Business: On-Campus Track Major Elective	3	X	
MGT 321 Organizational Behavior	3	X		Social Science**	3		SS
IST 305 Info Tech for Competitive Advantage	3	X		African American Experience Elective	3		DIV
FIN 351 Introduction to Financial Management	3	X		BLW 411 Business Law and Ethics (W)	3	X	WAC
<b>Semester Total</b>	<b>15</b>			<b>Semester Total</b>	<b>15</b>		

**Fourth Year**

Fall Semester	Credits	Major	Gen Ed	Spring Semester	Credits	Major	Gen Ed
General Business: On-Campus Track Major Elective	3	X		MGT 465 Management Strategy and Policy (W)	3	X	WAC/CAP
General Business: On-Campus Track Major Elective	3	X		General Business: On-Campus Track Major Elective	3	X	
General Business: On-Campus Track Major Elective	3	X		General Business: On-Campus Track Major Elective	3	X	
General Business: On-Campus Track Major Elective	3	X		General Business: On-Campus Track Major Elective	3	X	
BUS 351 Business, Society and Government (W)	3	X	WAC	General Elective from any CSU discipline area	3	X	
				BUS 498 Bus Undergraduate Completion Exit Evaluation	0	X	
<b>Semester Total</b>	<b>15</b>			<b>Semester Total</b>	<b>15</b>		
<b>Apply for Spring graduation prior to Sep 9th</b>							

**Degree Requirements: 120 Credit Hours & required coursework**

**Fall 2022 – Spring 2023: Bachelor of Business Administration Degree – General Business Major On-Campus Track Requirements**

**Assumptions:** college-level readiness in MTH & ENG; no Foreign Language Deficiency. **College/Program Notes:** Bachelor of Business Administration students are required to complete 120 hours of course work that includes university, college, and major requirements. Adhering to the recommended sequence outlined in this document provides a balanced workload and ensures that students will have the proper prerequisites and knowledge for maximum benefit of the courses required for this program.

**BBA Degree Academic Grade Requirements:** A minimum of a final grade of C or higher is required for the following courses: ENG 100/101, ENG 102, ACT 221, ACT 222, MTH 148, BUS 201, GAD 250, BLW 411 & MGT 465 or the courses must be repeated.

**Major Requirements:** All General Business Major courses at the 300 level and the 400 level require a final grade of "C" or higher or the course must be repeated.

The plan above is an enrollment guideline that follows the required College of Business academic guidelines. Also, the plan ensures all General Education, College, University, and Major requirements are met within 4 years of study. General Electives ensure that a student accumulates the minimum credit hour totals needed for graduation. Students must have a minimum of 120 total credit hours, of which a minimum of 42 credit hours must be upper division (300 or 400-level courses). Depending upon other elective choices made, students may not need as many general electives as indicated above or may need additional electives.

**University General Education Key:**

INTRO = Introduction to University Life (one course)  
 W/C = Writing/Composition (two courses; C or better required)  
 M/QL = Mathematics/Quantitative Literacy (two courses)  
 NS = Natural Sciences (two courses, one of which must have a lab)

SS = Social Sciences (two courses from different departments\*\*)

A&H = Arts & Humanities (two courses from different departments\*\*)

DIV = Social Diversity (two courses; one US Diversity and one African American Experience)

WAC/SPAC = Writing/Speaking Across the Curriculum (three courses, one in the major; C or better required)

CAP = Capstone

\*\* One of the four total SS and A&H courses, one must be focused on Africa, Latin America, Asia, or the Middle East (ALAAME)

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Cleveland State University  
**Monte Ahuja College of Business**  
Bachelor of Business Administration Degree  
**General Business Major: Online Track**

*Fall 2022 – Spring 2023: Recommended Academic Course Sequence*

First-Year courses must be completed at CSU or other Universities prior to admission to the GB: Online Track								
General Business pre-coursework completed prior to General Business Major: Online Track coursework								
First-Year: Fall Semester	Credits	Major	Gen Ed	Spring Semester	Credits	Major	Gen Ed	
ENG 101 English I	3		W/C	ENG 102 English II	3		W/C	
MTH 148 Mathematics for Business Majors I	3		M/QL	BUS 201 Applied Business Statistics	3		M/QL	
BUS 151 The World of Business	3	X		BUS 193 Special Topic: Business Major Experience	1	X		
ASC 101 Introduction to University Life +	1		INTRO	Arts and Humanities Elective**	3		A&H	
IST 203 Software Tools for Personal Productivity OR	3	X		U S Diversity Elective	3		DIV	
Natural Science & Lab	4		NS/L	IST 203 Software Tools for Personal Productivity OR	3	X		
+ Maybe waived due to community college credits				Natural Science & Lab	4		NS/L	
<b>Semester Total</b>	<b>13-14</b>			<b>Semester Total</b>	<b>16-17</b>			
Second-Year courses must be completed at CSU or other Universities prior to admission to the GB: Online Track								
General Business pre-coursework completed prior to General Business Major: Online Track coursework								
Second-Year: Fall Semester	Credits	Major	Gen Ed	Spring Semester	Credits	Major	Gen Ed	
ACT 221 Introductory Accounting I	3	X		ACT 222 Introductory Accounting II	3	X		
OSM 202 Introduction to Business Analytics	3	X		African American Experience Elective	3		DIV	
GAD 250 Business Communication (W)	3	X	WAC	ECN 201 Principles of Macroeconomics	3	X	SS	
Arts and Humanities Elective**	3		A&H	Natural Science Elective	3		NS	
ECN 202 Principles of Microeconomics	3	X	SS	Social Science**	3		SS	
<b>Semester Total</b>	<b>15</b>			<b>Semester Total</b>	<b>15</b>			
All Third-Year courses listed below are offered online at CSU								
Admission into the College of Business: General Business Major: Online Track								
Third-Year: Fall Semester	Credits	Major	Gen Ed	Spring Semester	Credits	Major	Gen Ed	
General Business: Online Track Major Elective	3	X		General Business: Online Track Major Elective	3	X		
General Business: Online Track Major Elective	3	X		General Business: Online Track Major Elective	3	X		
MGT 321 Organizational Behavior	3	X		OSM 311 Intro. to Operations Management	3	X		
MKT 301 Fundamentals of Marketing	3	X		BLW 411 Business Law and Ethics (W)	3	X	WAC	
FIN 351 Introduction to Financial Management	3	X		IST 305 Info Tech for Competitive Advantage	3	X		
<b>Semester Total</b>	<b>15</b>			<b>Semester Total</b>	<b>15</b>			
All Fourth-Year courses listed below are offered online at CSU								
General Business Major: Online Track								
Fourth-Year: Fall Semester	Credits	Major	Gen Ed	Spring Semester	Credits	Major	Gen Ed	
General Business: Online Track Major Elective	3	X		MGT 465 Management Strategy and Policy (W)	3	X	WAC/CAP	
General Business: Online Track Major Elective	3	X		General Business: Online Track Major Elective	3	X		
General Business: Online Track Major Elective	3	X		General Business: Online Track Major Elective	3	X		
General Business: Online Track Major Elective	3	X		General Business: Online Track Major Elective	3	X		
BUS 351 Business, Society and Government (W)	3	X	WAC	General Elective from any CSU discipline area	3			
				BUS 498 Bus Undergraduate Completion Exit Evaluation	0	X		
<b>Semester Total</b>	<b>15</b>			<b>Semester Total</b>	<b>15</b>			
<b>Apply for Spring graduation prior to Sep 9th</b>								
Degree Requirements: 120 Credit Hours & required coursework								

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