

**Bachelor of Arts in Journalism & Promotional - Journalism Sequence**

EFFECTIVE FALL 2023

**First Year**

Fall Semester	Credits	Major	Gen Ed	Spring Semester	Credits	Major	Gen Ed
ENG 101 English I	3		W/C	ENG 102 English II	3		W/C
Math Quantitative Literacy	3		M/QL	Math Quantitative Literacy	3		M/QL
ASC 101 Introduction to University Life	1		Intro	Natural Science Elective	3		NS
Foreign Language Requirement (If needed)	4		CLASS	Natural Science Elective Lab	1		NS Lab
COM 101 Principles of Communication	3	X	SS	Com 224 Fundamentals of Journalism & Promotion	3	X	
COM 102 Adobe CC: Digital Content Creat in Comm	3	X		Foreign Language Requirement (If needed)	4		Class
<i>Semester Total</i>	<i>17</i>			<i>Semester Total</i>	<i>17</i>		

**Second Year**

Fall Semester	Credits	Major	Gen Ed	Spring Semester	Credits	Major	Gen Ed
Natural Science Elective	3		NS	Social Science (outside the US/ALAAME)	3		SS
Social Diversity Elective (AA)	3		DIV-AA	Social Diversity Elective (US)	3		DIV-US
Arts and Humanities (outside the US/ALAAME)	3		A&H	COM 226 Mass Media and Society	3	X	
Arts & Humanities Elective	3		A&H	COM 303 Communication Inquiry	3	X	
Com 225 Media Writing	3	X	WAC	COM 326 Advanced Reporting	3	X	WAC
<i>Semester Total</i>	<i>15</i>			<i>Semester Total</i>	<i>15</i>		

**Third Year**

Fall Semester	Credits	Major	Gen Ed	Spring Semester	Credits	Major	Gen Ed
WAC/SPAC Elective	3		WAC	COM 358 Media Law & Ethics	3	X	
Com 335 Multimedia Story Telling	3	X		COM 425 Publication Design	3	X	
Com 347 Political Communication	3	X		COM Journalism Elective	3	X	
COM Journalism Elective	3	X		General Elective* 300/400	3		
General Elective* 300/400	3		WAC	General Elective* 300/400	3		
<i>Semester Total</i>	<i>15</i>			<i>Semester Total</i>	<i>15</i>		

**Fourth Year**

Fall Semester	Credits	Major	Gen Ed	Spring Semester	Credits	Major	Gen Ed
COM 427 Laboratory News Media I	3	X		COM 427 Laboratory News Media II	3	X	CAP
General Elective* 300/400	3			Com 363 Communication Production	1	X	
General Elective* 300/400	3			General Elective* 300/400	3		
General Elective*	3			General Elective*	3		
General Elective*	3			General Elective*	3		
				General Elective*	3		
<b>Apply for Spring graduation prior to Sep 9th</b>							
<i>Semester Total</i>	<i>15</i>			<i>Semester Total</i>	<i>16</i>		
<b>Credit Total: 122 (minimum 120 required for degree)</b>							

Assumptions: college-level readiness in MTH & ENG; no Foreign Language Deficiency

**College/Program Notes:** If the CLASS Foreign Language Requirement was fulfilled in High School, the 8 university credits listed here must still be taken in any subject in order to reach the 128 total credit hours required for the degree.

The plan above is a suggested guide to ensure that all General Education, College, University, and Major requirements are met within 4 years of study. Students may deviate from the suggested placement of Gen Ed courses, although the M/QL and W/C requirements should be completed during the first year of study.

\*General Electives ensure that a student accumulates the minimum credit hour totals needed for graduation. Students must have a **minimum of 120 total credit hours**, of which a **minimum of 42 credit hours** must be upper division (300 or 400-level courses). Depending upon other elective choices made, students may not need as many general electives as indicated above, or may need additional electives.

**University Notes:**

<b>Gen Ed Key:</b>	SS = Social Sciences Requirement (2 courses, one of which must be focused outside the US**)
INTRO = Introduction to University Life Requirement (one course)	A&H = Arts & Humanities Requirement (2 courses, one must be focused outside the US**)
W/C = Writing/Composition Requirement (two courses; C or better required)	DIV = Social Diversity Requirement (2 courses; one US Diversity and one African American Exp.)
M/QL = Mathematics/Quantitative Literacy Requirement (two courses)	WAC/SPAC = Writing/Speaking Across the Curriculum Requirement (3 courses, one in the major)
NS = Natural Sciences (two courses, one of which must have a lab)	CAP = Capstone Requirement
** of the SS and A&H courses focused outside the US, one must be focused on Africa, Latin America, Asia or the Middle East (ALAAME)	

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**Bachelor of Arts in Journalism & Promotional Communication - Integrated Promotional Sequence**

EFFECTIVE FALL 2023

**First Year**

Fall Semester	Credits	Major	Gen Ed	Spring Semester	Credits	Major	Gen Ed
ENG 101 English I	3		W/C	ENG 102 English II	3		W/C
Math Quantitative Literacy	3		M/QL	Math Quantitative Literacy	3		M/QL
ASC 101 Introduction to University Life	1		Intro	Natural Science Elective	3		NS
Foreign Language Requirement (If needed)	4		CLASS	Natural Science Elective Lab	1		NS Lab
COM 101 Principles of Communication	3	X	SS	COM 224 Fundamentals of Journalism & Promotion	3	X	
COM 102 Adobe CC: Digital Content Creat in Comm	3	X		Foreign Language Requirement (If needed)	4		CLASS
<i>Semester Total</i>	<i>17</i>			<i>Semester Total</i>	<i>17</i>		

**Second Year**

Fall Semester	Credits	Major	Gen Ed	Spring Semester	Credits	Major	Gen Ed
Natural Science Elective	3		NS	Social Science (outside the US/ALAAME)	3		SS
Social Diversity Elective (AA)	3		DIV-AA	Social Diversity Elective (US)	3		DIV-US
Arts and Humanities (outside the US/ALAAME)	3		A&H	COM 226 Mass Media and Society	3	X	
Arts & Humanities Elective	3		A&H	COM 257 Principles of Public Relations	3	X	
COM 225 Media Writing	3	X	WAC	Com 260 Principles of Advertising	3	X	
<i>Semester Total</i>	<i>15</i>			<i>Semester Total</i>	<i>15</i>		

**Third Year**

Fall Semester	Credits	Major	Gen Ed	Spring Semester	Credits	Major	Gen Ed
General Elective	3			General Elective* 300/400	3		
WAC/SPAC Elective 300/400	3		WAC	Com 464 Media Metrics & Analytics	3	X	
COM 350 Persuasion and Attitude Change	3	X		COM 425 Publication Design	3	X	
COM 303 Communication Inquiry	3	X		General Elective* 300/400	3		
Com 335 Multimedia Storytelling	3	X		General Elective*	3		
<i>Semester Total</i>	<i>15</i>			<i>Semester Total</i>	<i>15</i>		

**Fourth Year**

Fall Semester	Credits	Major	Gen Ed	Spring Semester	Credits	Major	Gen Ed
General Elective* 300/400	3			General Elective* 300/400	3		
General Elective* 300/400	3			General Elective*	3		
Integrated Promotional Electives	3	X		General Elective* 300/400	3		WAC
COM 455 Communication Campaigns	3	X		COM 447 Promotional Production	3	X	CAP
General Elective*	3			Com 363 Communication Production	1	X	CAP
				General Elective*	3		
<b>Apply for Spring graduation prior to Sep 9th</b>							
<i>Semester Total</i>	<i>15</i>			<i>Semester Total</i>	<i>16</i>		
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