

Cleveland State University
 Monte Ahuja College of Business
 Bachelor of Arts Degree

Sport and Entertainment Management Major

Fall 2024 – Spring 2025: Recommended Academic Course Sequence

First Year

Fall Semester	Credits	Major	Gen Ed	Spring Semester	Credits	Major	Gen Ed
ENG 101 English I	3		W/C	ENG 102 English II	3		W/C
BUS 201 Applied Business Statistics +	3		M/QL	OSM 202 Into to Business Analytics +	3	X	M/QL
SPM 201 Introduction to Sport Management	3	X		Natural Science Elective & Lab	4		NS/Lab
IST 203 Spreadsheet Skills and Applications	3	X		FIN 201 Personal Financial Planning	3	X	
U S Diversity Elective	3		DIV	BUS 193 Special Topic: Business Major Experience	1	X	
ASC 101 Introduction to University Life	1		INTRO				
Semester Total	16			Semester Total	14		

Second Year

Fall Semester	Credits	Major	Gen Ed	Spring Semester	Credits	Major	Gen Ed
ACT 221 Introductory Accounting I	3	X		OSM 311 Introduction to Operations Management	3	X	
GAD 250 Business Communication (W)	3	X	WAC	SPM 321 Sport Law	3	X	
SPM 300 Sport Management	3	X		MKT 301 Fundamentals of Marketing	3	X	SS
ECN 202 Principles of Microeconomics	3	X	SS	Natural Science Elective	3		NS
IST 305 Information Systems in the Business World	3	X		African American Experience Elective	3		DIV
Semester Total	15			Semester Total	15		

Third Year

Fall Semester	Credits	Major	Gen Ed	Spring Semester	Credits	Major	Gen Ed
SPM 301 Leadership in Sport	3	X		MGT 321 Organizational Behavior	3	X	
SPM 408 Perspectives in Global Sport	3	X		SPM 302 Data Analysis in Sport	3	X	
MGT 301 Principles of Management	3	X		SPM 467 Sport Marketing	3	X	
Sport & Entertainment Mgmt. Major Elective	3	X		Concentration Elective: WAC – BUS 351 or BLW 411	3	X	WAC
Arts and Humanities Elective**	3	X	A&H	SPM 408 Perspectives in Global Sport	3	X	
Semester Total	15			Semester Total	15		

Fourth Year

Fall Semester	Credits	Major	Gen Ed	Spring Semester	Credits	Major	Gen Ed
SPM 469 Sport Funding	3	X		SPM 465 Sport and Entertainment Management Strategy	3	X	CAP
SPM 461 Sport Governance & Policy	3	X		Sport & Entertainment Mgmt. Major Elective	3	X	
SPM 441 Current Issues and Trends in Sport	3	X		Concentration Elective			
Concentration Elective	3	X		General Elective (Select Open WAC/SPAC)	3	X	WAC/SPAC
Concentration Elective	3	X		General Elective	3	X	
				BUS 498 Bus Undergraduate Completion Exit Evaluation	0	X	
Semester Total	15			Semester Total	15		
<i>Apply for Spring graduation prior to Sep 9th</i>							

Degree Requirements: 120 Credit Hours & required coursework

Fall 2024 – Spring 2025: Bachelor of Arts Degree – Sport & Entertainment Management Major Requirements

Assumptions: college-level readiness in MTH & ENG; no Foreign Language Deficiency. College/Program Notes: Bachelor of Arts/Business students are required to complete 120 hours of course work that includes university, college, and major requirements. Adhering to the recommended sequence outlined in this document provides a balanced workload and ensures that students will have the proper prerequisites and knowledge for maximum benefit of the courses required for this program.

Math Requirement: Completion of BUS 201 and OSM 202 math courses which satisfy the CSU Math/Quantitative Literacy University General Education requirements. Students must have a minimum of 120 total credit hours. + Courses BUS 201 and OSM 202 cannot be substituted with other courses.

BA Degree, Sport & Entertainment Management Major Academic Grade Requirements: A minimum of a final grade of C or higher is required for the following courses: ENG 100/101, ENG 102, BUS 201, OSM 202, GAD 250, and all WAC or SPAC courses. Student must complete 42 credit hours of business courses at CSU and those hours must be at the 300/400 level and completed at CSU only.

Sport and Entertainment Management Major Requirements: All SPM major courses require a final grade of “C” or higher or the course must be repeated. The plan above is a suggested guide to ensure that all General Education, College, University, and Major requirements are met within 4 years of study.

Graduation requirements: Required completion of M/QL courses and all SPM major courses, Business core and associated major courses with a final grade of C or higher, including all WAC courses.

University Notes:

University General Education Key:	SS = Social Sciences (two courses from different departments)**)
INTRO = Introduction to University Life (one course)	A&H = Arts & Humanities (two courses from different departments)**)
W/C = Writing/Composition (two courses; C or better required)	DIV = Social Diversity (two courses; one US Diversity and one African American Experience)
M/QL = Mathematics/Quantitative Literacy (two courses)	WAC/SPAC = Writing/Speaking Across the Curriculum (three courses, one in the major; C or better required)
NS = Natural Sciences (two courses, one of which must have a lab)	CAP = Capstone
** of the four total SS and A&H courses, one must be focused on Africa, Latin America, Asia, or the Middle East (ALAAME)	

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