

Cleveland State University
Monte Ahuja College of Business
 Bachelor of Arts Degree
Business Studies Major: On-Campus Track

Two Maps: On-Campus Track & Online Track

Fall 2025 – Spring 2026: Recommended Academic Course Sequence

Student Name: _____ **CSU ID number:** _____

First Year							
Fall Semester	Credits	Major	Core	Spring Semester	Credits	Major	Core
ENG 101 English I	3		FYV	ENG 102 English II	3		RPW
Quantitative & Formal Reasoning	3		QFR	Quantitative & Formal Reasoning	3		QFR & DDL
BSM 140 Business Studies Major Experience	1	X		Human Culture & Creativity Elective	3		HCC
Scientific Inquiry & Investigations Elective	3		SII	FIN 201 Financial Planning or FIN 351 Intro Fin Mgt	3	X	
Scientific Inquiry & Investigations Lab Elective	1		SII Lab	IST 203 Spreadsheet Skills and Applications	3	X	
Inquiry Launch Elective	3		IL				
Semester Total	14			Semester Total	15		

Second Year							
Fall Semester	Credits	Major	Core	Spring Semester	Credits	Major	Core
ECN 202 Principles of Microeconomics	3	X	SHB	MKT 350 Principles of Personal Selling	3	X	
Global Human Perspectives Elective	3		GHP	MKT 301 Fundamentals of Marketing	3	X	
GAD 250 Business Communication (W)	3	X	WAC	Flex Core Major Elective	3	X	
ACT 221 Introductory Accounting I	3	X		American Civic Literacy Elective	3		ACL
IST 305 Information Systems in the Business World	3	X		OSM 311 Intro. to Operations Management	3	X	
Semester Total	15			Semester Total	15		

Third Year							
Fall Semester	Credits	Major	Core	Spring Semester	Credits	Major	Core
PRM 367 Introduction to Property Management	3	X		MGT 321 Organizational Behavior	3	X	
MGT 301 Principles of Management	3	X		MKT 321 International Business	3	X	
Scientific Inquiry & Investigations	3		SII	MGT 340 Human Resource Management	3	X	
Flex Core Major Elective: +	3	X	WAC/SPAC	Flex Core Major Elective	3	X	
Complexities of Pluralistic Society Elective	3		CPS	Flex Core Major Elective	3	X	
Semester Total	15			Semester Total	15		

Fourth Year							
Fall Semester	Credits	Major	Core	Spring Semester	Credits	Major	Core
OSM 442 Innovation Management	3	X		BSM 400 Business Decision Making	3	X	CAP
INB 488 Multicultural Marketing	3	X		MKT 456 Customer Relationship Management	3	X	
BUS 351 Business, Society & Government (W)	3	X	WAC/SPAC	Business 300/400 Elective Course	3	X	
Flex Core Major Elective	3	X		Flex Core Major Elective	3	X	
Flex Core Major Elective	3	X		Flex Core Major Elective	3	X	
General Elective	1			BUS 498 Bus Undergraduate Completion Exit Evaluation	0	X	
Semester Total	16			Semester Total	15		
Apply for Spring graduation prior to Sep 9th							

Degree Requirements: 120 Credit Hours & required coursework

Fall 2025 – Spring 2026: Bachelor of Arts Degree – Business Studies Major Requirements

Assumptions: college-level readiness in MTH & ENG; no Foreign Language Deficiency. **College/Program Notes:** Bachelor of Arts students are required to complete 120 hours of course work that includes university, college, and major requirements. Adhering to the recommended sequence outlined in this document provides a balanced workload and ensures that students will have the proper prerequisites and knowledge for maximum benefit of the courses required for this program.

Quantitative & Formal Reasoning Requirement: Completion of any two QFR courses, which satisfy the CSU Inquiry Core Curriculum requirement or use transfer college level math courses. Completion of two WAC courses are a part of the major. Student must complete course BSM 140 by the end of the second semester or sooner of enrollment in the Business Studies program.

Transfer coursework rules: Student must complete a minimum of 46-49 credit hours of Business Studies major coursework among the three core areas of the Business Studies Major: Basic Core/Practical Core/Business Studies Major Core at CSU. Student must complete 42 credit hours of business courses at CSU and those hours must be at the 300/400 level and completed at CSU only.

Major Graduation Requirement: The course BSM 140 must be completed by the end of the second semester of enrollment in the Business Studies Program. Math requirement: Completion of any two college level math courses which satisfy the Quantitative & Formal Reasoning category with a grade of "D" or higher. Achievement of a minimum cumulative grade-point average of 2.00 in the Business Studies Major. A student can earn two D grades among any Business Studies program courses without repeating the courses.

Inquiry Core Curriculum Key:

IL = Inquiry Launch (1 course)
 FYV = Finding Your Voice (1 course, C or better required)
 RPW = Research & Professional Writing (1 course C or better required)
 QFR = Quantitative & Formal Reasoning (2 courses)
 SII = Scientific Inquiry & Investigations (2 courses & 1 lab)
 HCC = Human Culture & Creativity (1 course)
 DDL = Data & Digital Literacy (1 course, can be satisfied by a second QFR course)

GHP = Global Human Perspectives (1 course)
 ACL = American Civic Literacy (1 course)
 S/HB = Society & Human Behavior (1 course)
 CPS = Complexities of Pluralistic Society (1 course)
 WAC/SPAC = Writing/Speaking Across the Curriculum (2 courses, one in the major; C or better required)
 CAP = Capstone
 ** Inquiry Launch requirement is waived for transfer students.
 # One course from the ACL or the CPS category will be waived for students with 60 or more transfer credits.

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Global Human Perspectives Elective	3		GHP	Flex Core Major Elective	3	X	
GAD 240 Online Communication for Business Professionals	3	X		Flex Core Major Elective	3	X	WAC
ACT 221 Introductory Accounting I	3	X		American Civic Literacy Elective	3		ACL
IST 305 Information Systems in the Business World	3	X		Scientific Inquiry & Investigations	3		SII
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MKT 454 Online Marketing Strategies	3	X		MGT 321 Organizational Behavior	3	X	
MGT 301 Principles of Management	3	X		MKT 321 International Business	3	X	
OSM 311 Intro. to Operations Management	3	X		MGT 340 Human Resource Management	3	X	
Flex Core Major Elective	3	X		ENT 315 Principles of Innovation & Entrepreneurship	3	X	
Complexities of Pluralistic Society Elective	3		CPS	Flex Core Major Elective	3	X	
Semester Total	15			Semester Total	15		
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