

Cleveland State University
Monte Ahuja College of Business
Bachelor of Arts Degree
Sport and Entertainment Management

Fall 2025 – Spring 2026: Recommended Academic Course Sequence

Student Name: _____ **CSU ID number:** _____

First Year

Fall Semester	Credits	Major	Core	Spring Semester	Credits	Major	Core
ENG 101 English I	3		FYV	ENG 102 English II	3		RPW
BUS 201 Applied Business Statistics +	3	X	QFR	OSM 202 Introduction to Business Analytics +	3	X	QFR & DDL
IST 203 Spreadsheet Skills and Applications	3	X		BUS 193 Special Topic: Business Major Experience	1	X	
Inquiry Launch Elective	3		IL	FIN 201 Personal Financial Planning	3	X	
SPM 201 Introduction to Sport Management	3	X		Scientific Inquiry & Investigations Elective	3		SII
				Scientific Inquiry & Investigations Lab Elective	1		SII Lab
Semester Total	15			Semester Total	14		

Second Year

Fall Semester	Credits	Major	Core	Spring Semester	Credits	Major	Core
ACT 221 Introductory Accounting I	3	X		OSM 311 Introduction to Operations Management	3	X	
GAD 250 Business Communication (W)	3	X	WAC	SPM 321 Sport Law	3	X	
SPM 300 Sport Management	3	X		MKT 301 Fundamentals of Marketing	3	X	
ECN 202 Principles of Microeconomics	3	X	SHB	Scientific Inquiry & Investigations Elective	3		SII
IST 305 Information Systems in the Business World	3	X		American Civic Literacy Elective	3		ACL
Semester Total	15			Semester Total	15		

Third Year

Fall Semester	Credits	Major	Core	Spring Semester	Credits	Major	Core
SPM 301 Leadership in Sport	3	X		MGT 321 Organizational Behavior	3	X	
SPM 408 Perspectives in Global Sport	3	X		SPM 302 Data Analysis in Sport	3	X	
MGT 301 Principles of Management	3	X		SPM 467 Sport Marketing	3	X	
Sport & Entertainment Mgmt. Major Elective	3	X		Concentration Elective: WAC – BUS 351 or BLW 411	3	X	WAC
Global Human Perspectives Elective	3		GHP	SPM 408 Perspectives in Global Sport	3	X	
Semester Total	15			Semester Total	15		

Fourth Year

Fall Semester	Credits	Major	Core	Spring Semester	Credits	Major	Core
SPM 469 Sport Funding	3	X		SPM 465 Sport and Entertainment Management Strategy	3	X	CAP
SPM 461 Sport Governance & Policy	3	X		Sport & Entertainment Mgmt. Major Elective	3	X	
SPM 441 Current Issues and Trends in Sport	3	X		Concentration Elective			
Concentration Elective or WAC if GAD 250 transfers	3	X		Complexities of Pluralistic Society Elective	3		CPS
Concentration Elective	3	X		Human Culture & Creativity Elective	3		HCC
General Elective	1			BUS 498 Bus Undergraduate Completion Exit Evaluation	0	X	
Semester Total	16			Semester Total	15		
Apply for Spring graduation prior to Sep 9th							

Degree Requirements: 120 Credit Hours & required coursework

Fall 2025 – Spring 2026: Bachelor of Arts Degree – Sport & Entertainment Management Major Requirements

Assumptions: college-level readiness in MTH & ENG; no Foreign Language Deficiency. **College/Program Notes:** Bachelor of Arts/Business students are required to complete 120 hours of course work that includes university, college, and major requirements. Adhering to the recommended sequence outlined in this document provides a balanced workload and ensures that students will have the proper prerequisites and knowledge for maximum benefit of the courses required for this program. **Completion of BUS 201 and OSM 202 math courses which satisfy the QFR requirements.** Students must have a minimum of 120 total credit hours. **+ Courses BUS 201 and OSM 202 cannot be substituted with other courses.**

BA Degree, Sport & Entertainment Management Major Academic Grade Requirements: A minimum of a final grade of C or higher is required for the following courses: ENG 100/101, ENG 102, BUS 201, OSM 202, GAD 250, and all WAC or SPAC courses. Student must complete 42 credit hours of business courses at CSU and those hours must be at the 300/400 level and completed at CSU only.

Sport and Entertainment Management Major Requirements: All SEM major courses require a final grade of “C” or higher or the course must be repeated. The plan above is a suggested guide to ensure that all Inquiry Core Curriculum, College, University, and Major requirements are met within 4 years of study.

Graduation requirements: Required completion of M/QL courses and all SEM major courses, Business core and associated major courses with a final grade of C or higher, including all WAC courses.

Inquiry Core Curriculum Key:

IL = Inquiry Launch (1 course)
 FYV = Finding Your Voice (1 course, C or better required)
 RPW = Research & Professional Writing (1 course C or better required)
 QFR = Quantitative & Formal Reasoning (2 courses)
 SII = Scientific Inquiry & Investigations (2 courses & 1 lab)
 HCC = Human Culture & Creativity (1 course)
 DDL = Data & Digital Literacy (1 course, can be satisfied by a second QFR course)

GHP = Global Human Perspectives (1 course)
 ACL= American Civic Literacy (1 course)
 S/HB = Society & Human Behavior (1 course)
 CPS = Complexities of Pluralistic Society (1 course)
 WAC/SPAC = Writing/Speaking Across the Curriculum (2 courses, one in the major; C or better required)
 CAP = Capstone
 ** Inquiry Launch requirement is waived for transfer students.
 # One course from the ACL or the CPS category will be waived for students with 60 or more transfer credits.

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