

Cleveland State University
Monte Ahuja College of Business
Bachelor of Arts Degree
Business Studies Major: Online Program

Fall 2026 – Spring 2027: Recommended Academic Course Sequence

First Year							
Fall Semester	Credits	Major	Core	Spring Semester	Credits	Major	Core
ENG 101 English I	3		FYV	ENG 102 English II	3		RPW
Quantitative & Formal Reasoning	3		QFR	Quantitative & Formal Reasoning	3		QFR
BSM 140 Business Studies Major Experience	1	X		Human Culture & Creativity Elective	3		HCC
Scientific Inquiry & Investigations Elective	3		SII	FIN 201 Financial Planning or FIN 351 Intro Fin Mgt	3	X	
Scientific Inquiry & Investigations Lab Elective	1		SII Lab	IST 203 Spreadsheet Skills and Applications	3	X	
Inquiry Launch Elective	3		IL				
Semester Total	14			Semester Total	15		
Second Year							
Fall Semester	Credits	Major	Core	Spring Semester	Credits	Major	Core
ECN 202 Principles of Microeconomics	3	X	SHB	MKT 301 Fundamentals of Marketing	3	X	
Global Human Perspectives Elective	3		GHP	Flex Core Major Elective	3	X	
GAD 240 Online Communication for Business Professionals OR GAD 250 Business Communications	3	X		Flex Core Major Elective	3	X	WAC
ACT 221 Introductory Accounting I	3	X		American Civic Literacy Elective	3		ACL
IST 305 Information Systems in the Business World	3	X		Scientific Inquiry & Investigations	3		SII
Semester Total	15			Semester Total	15		
Third Year							
Fall Semester	Credits	Major	Core	Spring Semester	Credits	Major	Core
MKT 454 Online Marketing Strategies	3	X		MGT 321 Organizational Behavior	3	X	
MGT 301 Principles of Management	3	X		MKT 321 International Business	3	X	
OSM 311 Intro. to Operations Management	3	X		MGT 340 Human Resource Management	3	X	
Flex Core Major Elective	3	X		ENT 315 Principles of Innovation & Entrepreneurship OR Business 300/400 level elective	3	X	
Complexities of Pluralistic Society Elective	3		CPS	Flex Core Major Elective	3	X	
Semester Total	15			Semester Total	15		
Fourth Year							
Fall Semester	Credits	Major	Core	Spring Semester	Credits	Major	Core
OSM 442 Innovation Management	3	X		BSM 400 - Business Decision Making	3	X	CAP
INB 488 OR MKT 488 Multicultural Marketing	3	X		MKT 456 Customer Relationship Management	3	X	
BUS 351 Business, Society & Government (W)	3	X	WAC	Business 300/400 Elective Course	3	X	WAC
Flex Core Major Elective	3	X		Flex Core Major Elective	3	X	
Flex Core Major Elective	3	X		Flex Core Major Elective	3	X	
General Elective	1			BUS 498 Bus Undergraduate Completion Exit Evaluation	0	X	
Semester Total	16			Semester Total	15		
Apply for Spring graduation prior to Sep 9th							
Degree Requirements: 120 Credit Hours & required coursework							

Fall 2026 – Spring 2027: Bachelor of Arts Degree – Business Studies Major Requirements

Assumptions: college-level readiness in MTH & ENG; no Foreign Language Deficiency. **College/Program Notes:** Bachelor of Arts students are required to complete 120 hours of course work that includes university, college, and major requirements. Adhering to the recommended sequence outlined in this document provides a balanced workload and ensures that students will have the proper prerequisites and knowledge for maximum benefit of the courses required for this program.

Quantitative & Formal Reasoning Requirement Completion of any two QFR courses, which satisfy the CSU Inquiry Core Curriculum requirement or use transfer college level math courses. Completion of two WAC courses are a part of the major. Student must complete course BSM 140 by the end of the second semester or sooner of enrollment in the Business Studies program.

Transfer coursework rules: Student must complete a minimum of 46-49 credit hours of Business Studies major coursework among the three core areas of the Business Studies Major: Basic Core/Practical Core/Business Studies Major Core at CSU. Student must complete 42 credit hours of business courses at CSU and those hours must be at the 300/400 level and completed at CSU only.

Major Graduation Requirement The course BSM 140 must be completed by the end of the second semester of enrollment in the Business Studies Program. Math requirement: Completion of any two college level math courses which satisfy the Quantitative & Formal Reasoning category with a grade of "D" or higher. Achievement of a minimum cumulative grade-point average of 2.00 in the Business Studies Major. A student can earn two D grades among any Business Studies program courses without repeating the courses.

Inquiry Core Curriculum Key:

IL = Inquiry Launch (1 course)
 FYV = Finding Your Voice (1 course, C or better required)
 RPW = Research & Professional Writing (1 course C or better required)
 QFR = Quantitative & Formal Reasoning (2 courses)
 SII = Scientific Inquiry & Investigations (2 courses & 1 lab)
 HCC = Human Culture & Creativity (1 course)
 DDL = Data & Digital Literacy (1 course, can be satisfied by a second QFR course)

GHP = Global Human Perspectives (1 course)
 ACL = American Civic Literacy (1 course)
 S/HB = Society & Human Behavior (1 course)
 CPS = Complexities of Pluralistic Society (1 course)
 WAC/SPAC = Writing/Speaking Across the Curriculum (2 courses, one in the major; C or better required)
 CAP = Capstone
 ** Inquiry Launch requirement is waived for transfer students.
 # One course from the ACL or the CPS category will be waived for students with 60 or more transfer credits.

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